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WORLDWIDE MARRIAGE ENCOUNTER ANNOUNCES MAJOR REBRANDING, VIRTUAL EXPERIENCES.

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San Bernardino, CA – A virtual worldwide unfolding of the new logo and rebranding program, including an updated North American website for Worldwide Marriage Encounter (www.wwme.org), has been announced via Facebook and other social media platforms across the world.

“After more than 50 years of offering marriage enrichment experiences, we as an international organization believe that now is the time to bring WWME into our current world with a new branding initiative and approach to seize the digital revolution,” said the WWME International Ecclesial Team Josico & Susana Mata from Spain and Fr. Jun Limbaga from the Phillipines, as they introduced the new WWME brand.

When the unveiling of the new brand took place online thousands of WWME couples from across the world witnessed the announcement during a virtual World Council meeting of the movement.

Joe & Sue Talarico and Fr. Salvador Ahumada, the WWME North American Ecclesial Team, said, “It has been an honor and privilege that the IET along with the WWME World Council has embraced this tremendous new step forward in the rebranding for WWME.”

The Marriage Encounter experience, traditionally offered in a hotel or retreat house over the weekend, has now expanded to adapt to current needs. Virtual programs are now facilitated by couples and priests through videoconference, either on weekends or week-day evenings. Our goal is to continue assisting couples and priests to learn the skills not only to improve their relationships but to Thrive Together for years to come.

“With our refreshed branding and outlook for our mission Worldwide Marriage Encounter is positioned to be a beacon of light and hope for today’s marriages and help them thrive together to make their marriages great,” said the Talaricos adding, “Our focus is on supporting couples and helping them live their best lives in love.”

Worldwide Marriage Encounter offers married couples the opportunity to spend time together away from the busyness of the world to focus on each other. Three couples and a priest present the experience, offering participants the tools for building and maintaining a strong, Christian marriage in today’s world. The Marriage Encounter experience is also

available to priests and religious to enhance their sacraments. To learn more about Worldwide Marriage Encounter go to www.wwme.org

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